

PPB 73-0867

12 July 1973

STATINTL

MEMORANDUM FOR

SUBJECT: Comments on your 9 July 1973 memo to
DD/M&S on Video

1. Good paper and imaginative job of looking ahead to potential impacts of video.

2. However, I do not think the management problems regarding video are as extensive as the paper suggests.

Project officers are going to seek to use video wherever it appears advantageous. They don't need a statement on paper by management of Agency objectives regarding video before they can act. Our basic objective on video is no different from that on any other tool and is very simple: use it if it helps.

3. Two key things management can do, however, right now:

a. Set up an advisory and coordination mechanism for video equipment and uses.

b. Set up one (or more) video labs where video films can be made, copied, edited, etc.

These seem to me the essentials for management attention (guidance and control) at this point in time.

4. For what they're worth, I'd suggest the following:

a. Suggest 9 July 73 version of your paper not be forwarded to DD/M&S. (Doesn't quite equip Mr. Brownman to act.)

b. Suggest you reconvene your video group, boil down views on issue to arrive at specific, practical, and useful actions which management can take now.

c. Suggest further there are two such management actions:

(1) Designate a single major user of video (CRS or OTR [redacted]) to serve as video advisor and coordinator for the Agency... to assist users in selection of video equipment and to steer users with similar needs to compatible equipment.

(2) Designate the same component selected as video coordinator above to establish and operate a video laboratory to meet their own lab needs and those of other CIA components.

(Hopefully, a single such lab will meet the Agency's need. However, if deemed necessary because of distance between components, designate additional Agency component(s) to establish and operate such labs to meet video lab needs in its particular area.)

[redacted]
C/IP Staff, OPPB

STATINTL

PS: The establishment of video lab per the above will to a significant degree obviate the need for many components to acquire their own video equipment. Instead, such components could use the equipment in the video lab... or use portable equipment supplied by the lab. In either case, the compatibility problem is greatly lessened.

DMD:pl

Distribution:

Orig - & 1 - Addressee

1 - D/PPB; DD/PPB; IP Staff

1 - IPS chrono

DD/M&S Distribution:

1 - [redacted]
1 - DD/M&S Subj

Next 1 Page(s) In Document Exempt